

## South Central District Dental Hygienists' Society

### Presents:



**Eva Grayzel, Oral Cancer Survivor, Motivational Speaker, Author**

**Seminar March 21, 2014 Jackson Area Career Center 9:00 -1:00**

**Sponsored by Delta Dental    Lunch included \$60 non members    discounted for members \$20**

#### Program #1

Title: Tongue-Tied: A Story NOT Silenced by Oral Cancer

#### Objectives:

1. Integrate screenings with patient education
2. Motivate passion to save lives through early detection
3. Communicate the value of screenings to patients

#### Program #2

Title: Reset Mindsets Through Story: Why and How to Educate, Engage and Persuade

#### Objectives:

1. Identify the elements that make a story powerful
2. Find an authentic story, and craft it to be compelling and memorable.
3. Develop stories to inspire trust, reinforce healthy behaviors and motivate compliance.

**Register by: Feb. 28, 2014**

**Send to: Marilyn Moore  
707 Woodfield  
Jackson, MI, 49201**

**Name**

**Member or non member**

**Address**

**Phone**

**Email**

**(Make checks payable to SCDDHS) For questions call Kim Crabtree 517-740-2596**

